



Media release

The Hon Ryan Smith MP

Minister for Environment and Climate Change
Minister for Youth Affairs

Wednesday 3 April 2013

From dumping to donation – new trial to give charities a helping hand

Charity stores across Victoria will benefit from new surveillance equipment, signage and fencing as part of the first phase of \$500,000 worth of Victorian Coalition Government support to help prevent illegal dumping of unusable goods.

It is estimated illegal dumping in Victoria cost charities \$1.8 million last year, while nationally the figure is estimated to be \$5 million per year.

Minister for Environment and Climate Change Ryan Smith said the funding would help charities across Victoria address the problem head on, with feedback gathered over the next three months used to develop further long-term solutions.

Mr Smith made the announcement while visiting the Salvos store in Kilsyth with Member for Kilsyth David Hodgett.

“New funding will assist 38 Salvos and Vinnies stores in 14 metropolitan and regional local government areas to install a range of deterrence measures,” Mr Smith said.

“Fences, cameras and surveillance systems, sensor lighting and a raft of signage, using deterrence and social marketing messages, will all be trialed and assessed.”

‘Control’ stores will also be used to benchmark against the Salvos and Vinnies outlets receiving equipment and signage.

“Too often old TVs, couches, mattresses and other unusable, unwanted goods are dumped outside or adjacent to charity stores,” Mr Smith said.

“Many of these goods can’t be resold and must be sent to landfill, costing charities and the community money and time,” Mr Smith said.

The insights gained from monitoring the effectiveness of different deterrence measures will be used in forming the next stage in the Coalition Government’s campaign targeting illegal dumping.

“The pilot campaign forms part of the Coalition Government’s comprehensive plan to help charities address the unfair burden of illegal dumping at their outlets, including landfill levy relief, education and deterrence,” Mr Smith said.

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The Coalition Government has introduced a range of measures to crack down on littering and illegal dumping, including doubling fines for littering, roadside litter prevention grants, and funding for local councils to employ Litter Prevention Officers.

To report illegal dumping call EPA's Pollution Hot Line on 1300 EPA VIC.

A list of participating charity stores is attached.

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Participating charities

Salvos	Croydon	104 Main Street
Salvos	Narre Warren	3 Webb Street
Salvos	Niddrie	4/302-308 Keilor Road
Salvos	Forest Hill	39 Mahoneys Road
Salvos	Box Hill	603 Station Street
Salvos	Dandenong	1/111-115 Lonsdale St
Salvos	Hampton Park	Shop 31-32 Somerville Rd
Salvos	Nunawading	132-142 Springvale Road
Salvos	Deer Park	Lot 2 Westwood Drive
Salvos	Doncaster	916C Doncaster Road
Salvos	Kilsyth	239 Colchester Road
Salvos	Sebastapol	3356 Cnr Beverin & Grey St
Salvos	Footscray	199 Barkly Street
Salvos	Kangaroo Flat	14 Lockwood Road
Salvos	Ringwood	71 Maroondah Highway
Salvos	Chelsea Heights	2/1 Hartwood Court

Salvos	Cranbourne	350 South Gippsland Hwy
Salvos	Moonee Ponds	644 Mount Alexander Rd
Salvos	Wendouree	1225 Howitt Street
Vinnies	Alfredton	6/1824 Western Highway
Vinnies	Mitcham	545 Whitehorse Road
Vinnies	Ringwood	2 / 82 Maroondah Hwy
Vinnies	Sunshine	56 Station Place
Vinnies	Boronia	3-5 Mason Street
Vinnies	Mont Albert	24 Hamilton Street
Vinnies	St Albans	71 Main Road West
Vinnies	Bendigo	31 Chapel Street
Vinnies	Carrum Downs	562 Dandenong Road
Vinnies	Cranbourne	4/218 High Street
Vinnies	Shepparton	109 Benalla Road
Vinnies	Bayswater	700 Mountain Hwy
Vinnies	Croydon	38 - 42 Main Str
Vinnies	Edithvale	254 Nepean Hwy
Vinnies	Ascot Vale	155 Maribyrnong Rd
Vinnies	Dandenong	119-123 Lonsdale Street
Vinnies	Kangaroo Flat	117-119 High Street
Vinnies	Mooroopna	2 Northgate Street
Vinnies	Seaford	152 Austin Road